

Humanities Research on Ideological and Political Work in Colleges and Universities

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Abstract: One of the main reasons for the inefficiency of ideological and political education in colleges and universities is the lack of humanistic care. Strengthening humanistic care is the inevitable choice of ideological and political work in the new era. Humanistic care in ideological and political work in colleges and universities should follow the requirements of respecting student's principal position, meeting the needs of different students and paying attention to practicality. The realization path of humanistic care in ideological and political work in colleges and universities mainly includes updating education ideas, constructing harmonious campus, strengthening network propaganda and enhancing teacher's quality.

1. Introduction

In Marxist theory, it has been pointed out that people as individuals have many needs in society, and these needs are their essence [1]. Therefore, from the subjective point of view, demand can be divided into the sum of individual demand and social demand. Individual needs are the most common and basic needs of human beings. If the basic needs of human beings cannot be met, then their survival and development will not exist. The all-round development of human beings is the need to enhance human sociality. The all-round development of human includes both physical and psychological development, including physical, intellectual, cultural and ideological development. It also includes the coordinated development of human and human, human and society, human and nature. But in essence, the development goal of human is individuality and freedom. Communism takes the free development of everyone as its basic form and principle, and in this work, we need to respect the essence of human beings. The essence of human is the sum of all social relations. Therefore, we should fully understand the ideological characteristics of human narrative, and better help people to establish a correct world outlook, outlook on life and values. This means that we should use humanistic care to let others understand, treat and care for others in this way, so that their lives can be more full and complete development. The most important criterion in college student's ideological and political education is to show respect for personality and reasonable values. This kind of humanistic care is in line with the ideological characteristics of current college students and is more acceptable to college students. Any education needs to choose a suitable way for the recipient, which plays an important role in shaping people's character. In ideological and political education, putting humanistic care into practice is the key to improving the effectiveness of Ideological and political work [2].

2. Lack of Humanistic Care of Ideological and Political Work in Colleges and Universities

In recent years, the scale of higher education in China has expanded rapidly. Higher education has completed the accumulation of quantity in ten years and entered the stage of popularization of higher education. However, the growth of this quantity is accomplished by a simple way of extension, which inevitably leads to a series of new contradictions. Some colleges and universities are eager for quick success and instant benefit in guiding ideology of running a school, and the function of running a school is economized. They have not fully realized that they shoulder the responsibility of creating

and inheriting social culture, and have not paid enough attention to the cultivation of student's ideological and political education and humanistic spirit, thus causing the loss of some students' mainstream values and affecting the formation of correct values of College students. Cultivating humanistic spirit of universities, strengthening ideological and political education and improving the quality of running schools have become an important issue to be solved urgently in higher education. The ideological and political education in colleges and universities is influenced by the traditional ideological and political education in colleges and universities. The process of education and teaching does not form a whole of bilateral interaction between teachers and students, and overemphasizes the authority of teachers. The rich content of Ideological and political education is regarded as the external norms and requirements that individuals should follow, rather than as the reality of resources beneficial to individual survival and development, which makes ideological and political education become ideological and political preaching of ideas, instilling norms and restraining students' behavior, and makes the ideological and political process which should be lively. This evaluation mechanism is not conducive to the development of student's personality and the cultivation of their innovative ability [3].

3. Principles of Humanistic Care of Ideological and Political Work in Colleges and Universities

To carry out ideological and political education in colleges and universities from the perspective of humanistic care, we should respect student's principal position. Teachers should give full play to the guiding role in education, be the beacon of student's growth, be a good teacher and mentor, instead of imposing their own ideas on students. Teachers should let students strengthen self-management, in the process of continuous self-awareness, self-improvement. For student's practice, teachers should give trust to make them fully demonstrate their abilities. Humanistic care is an important foundation to realize the all-round development of human beings. In the ideological and political education of colleges and universities, teachers should pay attention to the important role of humanistic care. Students are the individuals of education. Each student has his own unique personality and needs different from others. Therefore, carrying out ideological and political education according to the differences of individual needs is the premise of realizing humanistic care. In order to grasp the situation of students, teachers can improve the effectiveness of the ideological and political education curriculum by reading files, talking alone and conducting psychological evaluation, and preparing for the curriculum according to student's individual needs. Teachers should understand the main and secondary needs of students, distinguish between primary and secondary needs in order to prepare for the scientific arrangement of courses, so as to make the content of education more in line with the needs of students. Thirdly, teachers should give sincere answers so that students can feel the importance and love of teachers. Emphasizing the practicability of humanistic care function, we should adjust the educational methods and contents according to the individual situation of students so that they can be easily accepted. Excellent ideological and political educators are familiar with the content of psychology, will pay attention to student's mental health, and will closely integrate education with mental health education. Emphasizing mental health education is conducive to enhancing the practicability of humanistic care [4].

4. Implementation Paths of Humanistic Care of Ideological and Political Work in Colleges and Universities

4.1 Update Education Ideas

Teachers should adhere to the premise of people-oriented, and establish a correct value concept of humanistic care. This requires ideological and political workers to always adhere to all student-centered, from the perspective of students, to give students room for independent learning and innovation. At the same time, we should run this idea through the whole teaching work and become the most basic idea of running a school. Students with positive political attitudes, lofty ideals

and a sense of collective honor usually do not have much new understanding. On the contrary, people with real mental illness often lack sense of responsibility and negative attitude. Ideological and political educators should closely combine ideological and political classroom with student's mental health improvement according to these characteristics and conditions. Good ideological and political education work and mental health education are inextricably linked. Relying on mental health education is an effective basis for strengthening ideological and political humanistic care. In addition, the humanistic care in Ideological and political education should be close to the main objective factors such as students, campuses, problems, etc. We should constantly innovate the working system and mechanism, strengthen and improve the working methods. Ideological education should be carried out effectively through various forms of activities. Adhere to the humanistic care into the ideological and political education classroom in colleges and universities, so that students can truly feel the respect from schools and teachers, the school effectively understand and help students. This is an effective way to strengthen the practice of humanistic care in college student's ideological and political education.

4.2 Construct Harmonious Campus

The construction of campus culture in Colleges and universities plays an important role in the cultivation of humanistic spirit. In ideological and political education, colleges and universities should actively shape the humanistic spirit and create a humanistic environment, which should be integrated into teaching and scientific research, academic activities, cultural and artistic activities on campus and daily educational management, and pay attention to creating a scientific, democratic, equal and relaxed humanistic environment. Hold large-scale concerts and dance special events and other cultural and artistic activities, create an elegant cultural and artistic atmosphere with university characteristics, improve student's aesthetic ability, cultivate their sense of sacred mission and unlimited pride in loving their motherland and school, thus creating a healthy and beautiful humanistic environment. Campus culture is a sub-culture, which is bound to be affected by the whole campus environment. Colleges and universities should pay attention to creating a campus environment which is conducive to the healthy growth of students and full of warm family feelings, and create a beautiful learning environment for students. While beautifying the campus environment, we should also set up celebrity statues, filial piety and love propaganda boards and warning walls in eye-catching locations so as to cultivate student's healthy, positive and upward moral character. Ideological and political education is always carried out in a certain environment. A good environment has a strong guiding and normative role. The construction of a good humanistic environment should start with strengthening humanistic care and improving the connotation of humanistic care in campus culture. Campus culture is formed in the long-term practice of running a school. It is created and inherited by all teachers and students. It reflects the sum of material culture and spiritual culture such as common ideals and beliefs, value orientation, mode of thinking, behavioral norms and so on. It is a comprehensive reflection of the characteristics and achievements of running a school formed in the process of running a school. To construct campus culture with humanistic spirit, we must promote the harmonious development of campus culture.

4.3 Strengthen Network Propaganda

Network is a new thing that is open, transparent and free and equal. It contains many contents, such as usefulness and uselessness, positive and negative. Colleges and universities should correctly guide students to choose and use the network. This requires the ideological and political educators in Colleges and universities to face the reality and deal with it calmly. In addition to regular online inspection, timely closure and deletion of bad websites, colleges and universities should also make full use of information network platform to carry out ideological education. Through the establishment of special websites such as online socialist core values, online party schools, online League schools, moral education, legal education, psychological counseling and your question-and-answer, they should publicize and disseminate positive energy and educate students to improve the legal system of online access. Consciousness, political awareness, security awareness

and self-discipline awareness, to enhance the ability of students to resist corruption and change and to resist the invasion of wrong ideas. In terms of specific guidance methods, teachers should pay attention to the evaluation of students, advocate teacher-led classroom with students as the main body, and realize the construction of inquiry-based ideological and political classroom. The infiltration of humanistic care focuses on caring for everyone. Positive propaganda can not only spread positive energy, but also guide the emotional development of college students. It is helpful for the cultivation of spirit and humanistic spirit, so that they can have the motivation to pursue noble humanistic spirit and cultivate good moral sentiment. For example, colleges and universities can use the network, radio, Wechat and other media to publicize a large number of positive energy stories, such as scientific and technological elites, academic leaders, the most beautiful teachers and filial adolescents. By taking advantage of the eastern trend of mass line educational practice and thematic educational activities, an atmosphere of teacher's love and dedication to their posts and students' positive progress is created on campus. In the specific ideological and political education work, we should pay attention to the importance and necessity of propaganda of humanistic care and psychological counseling, and present humanistic care and psychological counseling in the links of education, teaching and management.

4.4 Enhance Teacher's Quality

The level of teacher's humanistic literacy determines the effectiveness of Ideological and political education. A teacher with profound humanistic accumulation and strong humanistic feelings will be willing to adhere to the purity of scientific laws and the purity of people-oriented in the spiritual world of education. Teacher's humanistic concern is to affirm and respect students' subjective status. By paying attention to and ensuring student's physiological needs, living conditions and living conditions, teachers can guide students to establish correct outlook on life and values from psychological and emotional aspects, and promote students to maintain a positive, rich and sustainable psychological state, and fully tap their potential in this state. Teacher's humanistic accomplishment should be embodied in their cultural taste, aesthetic taste, psychological quality, attitude towards life, moral accomplishment and spiritual world. For teachers, the acquisition of these noble cultural taste, elegant aesthetic taste, healthy psychological quality, positive attitude towards life, noble moral accomplishment, rich spiritual world and so on requires teacher's continuous learning and reflection, and teachers' long-term accumulation, which is an endless process. Ideological and political education teachers should be full of humanistic feelings in the process of education, making the process of education a process of fully developing human intelligence, ability, emotion and morality, and improving student's creativity. In addition, teachers should constantly improve their moral qualities, influence students through their excellent humanistic qualities, make students become high-quality talents, and improve their ideological awareness. In the process of continuously improving their humanistic literacy, teachers will be more enthusiastic and passionate about education, and at any time shine their personality charm, which has a quiet and subtle influence on the learning and growth of college students.

5. Conclusion

With the deepening of educational reform, educators are facing more challenges in the new era. At present, our educational goal is to train modern, ideal and moral talents in the new century. It requires the continuous reform and innovation of ideological and political work in colleges and universities, as well as our constant exploration and practice.

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